



Australian Government

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INTERNATIONAL COALITION FOR THE RESPONSIBILITY TO PROTECT



Asia-Pacific Centre for the
Responsibility to Protect



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

Early Warning for Protection

Technologies and Practice for the Prevention of Mass Atrocity Crimes



Informal Discussion

Reporting



Session 5

Advocacy for Protection



Session 5

Advocacy for Protection

Panel Discussion

Early Warning for Protection

Technologies and Practices for the Prevention of Mass Atrocity Crimes



Ms Anna Macdonald

Head of Control Arms Campaign,
Oxfam International

Early Warning for Protection

Technologies and Practices for the Prevention of Mass Atrocity Crimes



Humanitarian Campaigning





Challenges

- Getting onto the agenda
- Operationality – speaking out
- Conservatism
- Consensus





Getting the story across



“The commander ordered one of the small rebels, a child, to kill my daughter using a pistol. This small boy fired at my daughter once and she fell down but she was still not dead. After the first shot the commander took the pistol and pointed it in my daughter’s ear and shot the final shot. Right in front of me.” Fatu Kamara

Policy briefings

- Round tables
- Informal working groups
- Bilaterals
- Regional groups





Media Profile



Credible advocates



Innovative campaigning

- Race for an ATT



Philippines



Cambodia



Kenya



Ireland



Bahrain





Nepal



Germany



Mongolia



Bangladesh



Sri Lanka



Momentum and political will



YES 153			NO 1			ABSTAIN 24		
LIBYAN AR	PARAGUAY	THAILAND						
LIECHTENSTEIN	PERU	TFYR MACEDONIA						
LITHUANIA	PHILIPPINES	TIMOR-LESTE						
LUKSEMBURG	POLAND	TOGO						
MADAGASCAR	PORTUGAL	TONGA						
MALAWI	QATAR	TRINIDAD-TOBAGO						
MALAYSIA	REP OF KOREA	TUNISIA						
MALDIVES	ROMANIA	TURKEY						
MALI	RUSSIAN FED	TURKMENISTAN						
MALTA	RWANDA	TUVALU						
MARSHALL ISLANDS	ST KITTS-NEVIS	UGANDA						
MAURITANIA	SAINT LUCIA	UKRAINE						
MAURITIUS	ST VINCENT-GREN	UA EMIRATES						
MEXICO	SAVOR	UNITED KINGDOM						
NICARAGUA (FS)	SAN MARINO	UR TANZANIA						
NIGERIA	S TOE PRINCIPLE	UNITED STATES						
NORWAY	SAUDI ARABIA	URUGUAY						
OMAN	SENEGAL	UZBEKISTAN						
MONTENEGRO	SERBIA	VANUATU						
MOROCCO	SEYCHELLES	VENEZUELA						
MOZAMBIQUE	SIERRA LEONE	Viet Nam						
MYANMAR	SINGAPORE	YEMEN						
NAURU	SLOVAKIA	ZAMBIA						
NEPAL	SLOVENIA	ZIMBABWE						
NETHERLANDS	SOLANA ISLANDS							
NEW ZEALAND	SOMALIA							
	SOUTH AFRICA							
NICARAGUA	SPAIN							
NIGER	SRI LANKA							
NIGERIA	SUDAN							
NORWAY	SUDANESE							
OMAN	SURINAME							
PAKISTAN	SWAZILAND							
PALAU	SWEDEN							
PANAMA	SWITZERLAND							
PAPUA N GUINEA	SYRIAN AR							
	TAJIKISTAN							

Clear and simple message



International campaign



Celebrities and public figures



- Access to decision makers



- Credible research



Media profile



Champions



Survivor Advocates



Flexibility



Success factors

- A simple and engaging morally powerful message
- Focus on a clear and simple objective
- Campaign based on experience on the ground
- International action around the world
- Integrated popular campaigning, lobbying and press work
- Campaigning is flexible and responds to opportunities
- Support of institutions and or governments who have the power to affect change
- Involvement of public figures and survivor advocates



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Phonecast Time: 05:37

LIVE: OFF AIR



Oxfam Haiti Update

Oxfam's Haiti response

My name is Louis Belanger I'm the spokesperson of Oxfam and I'm heading to Haiti in a few hours. It's a Tuesday night Port-au-Prince time. I'm heading first to Santo Domingo in the Dominican Republic... [show all](#)

Phonecast on : 13th Jan 10 at 05:42

EMBED FOLLOW COMMENT PERMALINK 

0:00/2:35


 Speech to Text Conversion by  SpinVox

 My name is Louis Belanger I'm the spokesperson of Oxfam and I'm heading to Haiti in a few hours. It's a Tuesday night Port-au-Prince time. I'm heading first to Santo Domingo in the Dominican Republic and hopefully reach the capital Port-au-Prince by Wednesday so what we're hearing right now is the many building including some of the UN headquarter, the presidential palace have collapsed. The casualties can



From Times Online

January 13, 2010

Twitter's human touch amid the horror of Haiti



Wyclef Jean used Twitter to appeal for financial aid for Haiti

Nigel Kendall, Technology Editor

Minutes after last night's devastating earthquake in Haiti, Twitter and other social networking sites were abuzz with w

Oxfam is also using the audio blogging site [ipadio](#) to deliver radio-style reports from its correspondent Louis Belanger, who is en route to Haiti to help assess the damage caused by the earthquake, which measured 7.0 on the Richter scale.

Oxfam Haiti emergency appeal



0:06 / 1:06



360p ▲



This is a video response to [Aid files out to Haiti](#)

★★★★☆ 2,495 ratings

653,949 views



Louis Belanger

Cooperante de Intermon-Oxfam en Haití

Jueves, 14 de Enero de 2010

Tras el caos vivido durante las primeras horas tras el terremoto en Haití, los esfuerzos se centran ahora en buscar

Los internautas preguntan a Louis Belanger

Hola Louis, ¿cuál crees que es la mejor forma de ayudar desde Europa? ¿Qué podemos hacer desde aquí?

Se puede ayudar a las agencias humanitarias, como Intermón, La Cruz Roja o Acción contra el Hambre, que están trabajando aquí. Claro que es una situación muy difícil, pero su ayuda va a estar muy bien utilizada en estos días. La entrega de ayuda todavía no ha empezado, pero va a hacer muy pronto, y desde Europa se puede ayudar a Intermón con cualquier dinero, 20 euros, 30, sé que es difícil en este momento, pero si uno quiere ayudar, puede hacerlo a través de la página web.

¿Es mejor hacer una donación de dinero o de ayuda material? si es ayuda material, ¿qué tipo de cosas deberíamos enviar?

No hacen falta materiales, necesitamos dinero en efectivo, una organización como Intermón sabe cómo separar el dinero, entonces, en estos momentos, si alguien da 20 euros para Haití, los 20 euros van íntegros para esta crisis. Estamos ante una crisis muy seria, y va a costar mucho tiempo arreglarla, y estamos con dificultades de comunicaciones, pero desde el momento en que tenemos comunicación con nuestro equipo en Haití, podemos empezar la entrega. Tenemos que estar muy seguros de que es una crisis muy seria, y que la

Laura

1. 14/01/2010 - 14:36h.

Jane

2. 14/01/2010 - 14:38h.



Ellie Kemp



COUNTDOWN WITH KEITH OLBERMANN

LIVE

 msnbc



◀◀ **BREAKING NEWS** ▶▶

US CONTRIBUTING \$100 MILLION AS SHIPS AND
5,500 TROOPS HEAD FOR QUAKE-STRICKEN HAITI

HAITI
EARTHQUAKE





I recorded this video via skype at our makeshift camp at the #Haiti border. <http://post.ly/J1ry>

4:53 AM Jan 17th from web

@rachelhoude and others. Know that @oxfam, UN and others are completing assessment of needs so we get to neediest first in #Haiti

2:35 AM Jan 17th from web in reply to rachelhoude

<http://twitpic.com/yem86> - sleeping on the Haitian border tonight, with Oxfam humanitarian experts. Hope to get to PaP tomorrow

1:16 AM Jan 17th from web

Available on skype: louisoxfam for media interviews for a few hours.

1:14 AM Jan 17th from web



iDeskCNN RT @Louisoxfam: I recorded this video via skype at our makeshift camp at the #Haiti border.

<http://post.ly/J1ry>

half a minute ago from UberTwitter



regelmama @Louisoxfam have you got teams near delmas 41?

6:28 PM Jan 20th from web in reply to Louisoxfam



Natalija_L @Louisoxfam Sent it to Redd Cross and MSF, trying to get it out as much as possible, original info from SpyDrMedia

3:27 PM Jan 20th from web in reply to Louisoxfam



ckprince11 @Louisoxfam possibility of a phone/sat interview for public radio show The Story this morning?

3:16 PM Jan 20th from web in reply to Louisoxfam



Natalija_L @Louisoxfam george st. delmas 32 between marcdieu street and delams 40 b URGENT NEED dying of hunger and thirst

3:06 PM Jan 20th from web in reply to Louisoxfam



Natalija_L @Louisoxfam We need water and food. Adress: martin luther king Avenue, Nazon #27

3:04 PM Jan 20th from web in reply to Louisoxfam



Natalija_L @Louisoxfam Food and water needed at Delmas 65, Impasse Orchidee, Port-au-Prince

3:03 PM Jan 20th from web in reply to Louisoxfam



VinoThorsen RT @Louisoxfam Ppl quite edgy after aftershock, especially Haitian staff. Still, we are starting distribution in 5 sites today in Haiti

3:02 PM Jan 20th from web in reply to Louisoxfam



Natalija_L @Louisoxfam Maybe u can frwr it? Since you r there?

2:36 PM Jan 20th from web in reply to Louisoxfam

Haiti's debt – your voice has made a difference |

Oxfam International

Just over a week ago we launched a campaign to help Haiti, devastated the country

With your support we were able to reach an international community of donors who have agreed to cancel a staggering \$890 million of

In the aftermath of the earthquake, a shattered country. However, we were pleased that more debt would be

Autopost Haiti's debt – your voice ✕

You can publish or republish this post to your other services by clicking on the one you want below.

This is useful if you hadn't already autoposted. This can happen if you've either emailed posterous@posterous.com or did not select the "Autopost" checkbox when posting via web/bookmarklet.



voiceteam's Twitter



VoiceProject's Blip.tv



Future:Media:Change



ClimateVoice



Maternal and Child Health

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Haiti's debt cancellation - your voice has made a difference

February 12th, 2010 at 9:46 am.

Thanks to more than 415,000 people who signed the worldwide petition to cancel Haiti's debt, it looks increasingly likely that Haiti's staggering debt burden will be lifted. Ed Pomfret explains.

Just over a week ago a worldwide coalition of organisations, including Oxfam, launched a [campaign to help Haiti's long-term recovery](#) from the terrible earthquake that has devastated the country.

With your support we wanted to persuade the International Monetary Fund (IMF) and the international community to cancel Haiti's debt, which before the earthquake stood at a staggering \$890 million dollars.

In the aftermath of the earthquake the IMF pledged more money to help Haiti rebuild their shattered country. However, this money was offered in the form of loans - simply meaning that more debt





Mr Jason Wojciechowski

Internet Presentation
Oxfam GB

Early Warning for Protection

Technologies and Practices for the Prevention of Mass Atrocity Crimes



Mr Matt Abud

Media and Communications Consultant

Early Warning for Protection

Technologies and Practices for the Prevention of Mass Atrocity Crimes

Learning to Listen

Communication and
aid organizations
in disaster response

Communicating in Disasters

- Aid Effectiveness
 - Aid Access: how and where
 - 'How to use': eg. water purification; health tips
 - Protection
 - Rights and Entitlements: register for aid; rights for the vulnerable
- Inform communities; promote feedback; change programs on the ground
- Haiti, Pakistan; Sri Lanka



Communicating in Disasters

“ ... ? ”

- Limitations: Understanding Communication
 - ‘Get the Message Out’: emergency warnings, etc.; one-way emphasis
 - PR / PI / communication
 - Institutional feedback structures: difficult / fragmented
 - Use of assets, eg. field teams



- Communication as an add-on Service ... or a Practice?
 - Communities as Knowledge
 - Communication as Dialogue

“ ... ! ”

Communicating in Context

Communications must strengthen communities: build on their platforms

- How do communities communicate? Media, and Community Networks. Issues:
 - Access to platforms: by location, by language, by social group
 - Technological, social, cultural: tools and reference-points
 - Trust
 - Eg. Haiti radio, musicians at distributions; Pakistan LHW – support them first
- **Communities' OWN Communication Capacity**
 - is ER Capacity
 - is Early Warning Capacity



Platforms: Media and Community Networks

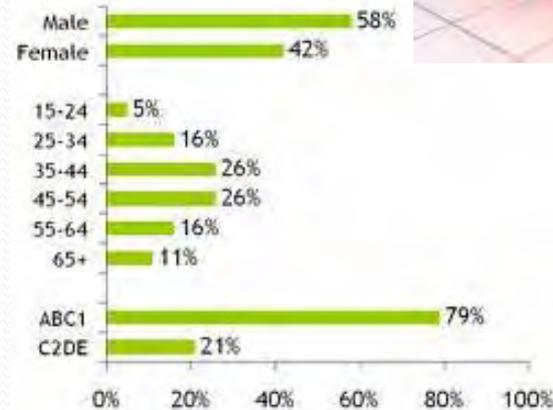
- Media
 - Radio
 - TV
 - Print
 - SMS
 - Online
- Community Networks
 - Community leaders, religious figures
 - Local government representatives
 - Social mobilizers
 - Civil society organizations
- **ER and EW: needs aggregation for impact**
 - **It's not just technology**



Research: Audience

Communication Needs and Access

- How do communities communicate?
 - Who's included?
 - **Who's excluded and vulnerable?** Some indicators of risk.
- Research in ER: occasional, not systematic. Eg.s:
 - Haiti, rolling research
 - Pakistan, UNHCR collaboration
 - ...and: Pakistan organizations' communication capacity



Research: Media Mapping and Early Warning

- Systemic indicators:
 - Political and Economic Structure: who owns, controls
 - Geographic Structure: centralized, decentralized (Sri Lanka / Haiti)
 - ...and if decentralized: local power structures?
 - Attitudes to media (audience reception)



Media Mapping and Early Warning

- Practice indicators:
 - Language and characterization ('cockroaches', 'Sinhala tigers')
 - ...and reasons: political and economic agendas; skill level (Sri Lanka / Poso, Indonesia)
 - Monitoring tools: basis for rankings, warnings
 - Frohardt and Temin: Use and Abuse of Media in Vulnerable Societies, 2003





Internews: Enfomasyon Nou Dwe Konnen

- Local radio stations
- SMS Q&A: eg. WFP food distribution; cluster liaison
- Counter rumours





Ushahidi, Haiti

Ushahidi

Send reports via:
mobile phone :: email :: web

REPORTS SUBMIT INCIDENT GET ALERTS CONTACT US HOW TO HELP ABOUT

REPORTS NEWS PICTURES VIDEO TODO VIEWS CLUSTERS

CATEGORY FILTER

- ALL CATEGORIES
- 1. URGENCES | EMERGENCY
- 2. MENACES | THREATS
- 3. URGENCES LOGISTIQUES | VITAL LINES
- 4. SECOURS | RESPONSE
- 5. AUTRE | OTHER
- 6. NOUVELLES DE PERSONNES | PERSONS NEWS



Platform plus mobilization...



Red Cross: SMS Gateway



Kopi Warung



IMS in Zimbabwe: Humanitarian Information Facilitation Centre

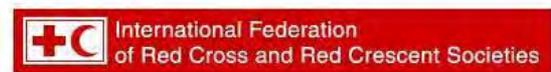
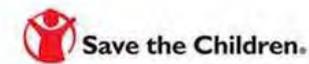
- Package NGO information
 - Local media relations
 - Mentors and training
 - Resource centre
-
- Stories: AIDS funding, land ownership and humanitarian crisis, etc.



Communication Challenges for Institutions

- In ER: more platforms now exist. BUT:
- ER, and EW, challenges institutions to
 - Provide information
 - **Gather and aggregate feedback across platforms**
 - **Share** what they have
 - **Respond** to what they know
- Some advances in ER, a long way to go
- For institutions, communication means:
 - Quality transparent partnerships
 - Strong downward accountability





- Improving the sector:
 - Collaboration
 - Expertise
 - Adapt methods
 - Advocate mainstreaming

Communication Platforms: Early-Warning Potential

- Some explored, more needed
- Existing eg.s:
Local and National:
 - Building constituencies for peace
 - SFCG
 - Reporting for Peace (AJI, Internews)
 - Inform and mobilize these constituencies
 - Counter rumours, incitement



- National and International:
 - From the ground: live data, map trends, develop narratives
 - Support advocacy, inform responsive policy

Communities in Context

- Platforms as potential – not communication itself
- No model proposed here
- Communication means long-term relationships
- ER struggles with this
- Marginalized, vulnerable citizens need specific outreach strategies



Communities in Context



Develop platforms that can:

**Go to where people are, and
Share what everyone says**





Mr Gus Miclat

Executive Director, Initiatives for
International Dialogue

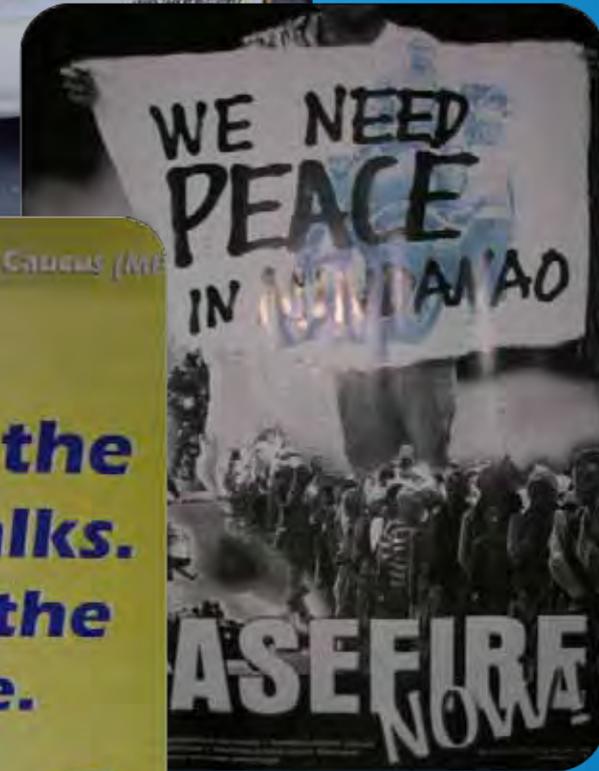
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Accompaniment for Protection

Bantay Ceasefire (Ceasefire Watch)





Bantay Ceasefire



Engagement with Moro Islamic Liberation Front (MILF)

Camp Darapanan, October 2009



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ
MILF-GRP PEACE TALKS
OFFICE OF THE
MILF PEACE PANEL
AND
BANGSAMORO DEVELOPMENT
AGENCY (BDA)
Camp Barapanan, Sultan Kudarat, Maguindanao





Meetings with Armed Forces of the Philippines



Engaging the National Democratic Front (NDF)





“Bakwit” (Evacuee) Power



“Bakwit” Power

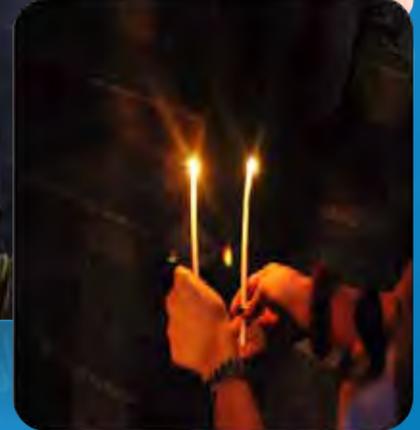
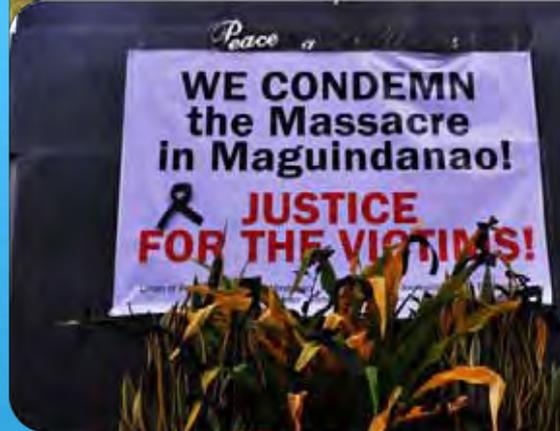




Thailand – Cambodia Preah Vihear Mission



Actions for Maguindanao Massacre Victims



Solidarity Visits to Timor Leste





Peace and Democracy Mission to Mindanao



Peace-building Scoping Visits to South Thailand

Consultation – Workshop in
Narathiwat, South Thailand last
August 18, 2010



09/16/08/11 02:18 PM

Shadowing, engaging the ASEAN

ASEAN Civil Society Conference
sponsored panel on ASEAN's
Peace Policy



GPPAC-SEA RSG Meetings

Thailand – Cambodia Border
Dialogue





GPPAC ISG Meeting/Mission







people building peace



Daghan Salammat,
Shukran,
Ar Kun,
Thank you 😊



Afternoon Tea

Foyer

Early Warning for Protection



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