

80% OF THE WORLD'S HUNGRY ARE DIRECTLY INVOLVED IN FOOD PRODUCTION.



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WOMEN MAKE UP 60% OF THE HUNGRY IN THE DEVELOPING WORLD.



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SUB-SAHARAN AFRICA FACES DECLINES OF 20-30% IN CROP YIELDS WITHIN 70 YEARS.



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THE PRICE OF STAPLE FOODS, LIKE MAIZE, COULD MORE THAN DOUBLE WITHIN 20 YEARS.



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\$5.2 BILLION, OR 30% OF FOOD IS WASTED EVERY YEAR IN AUSTRALIA.



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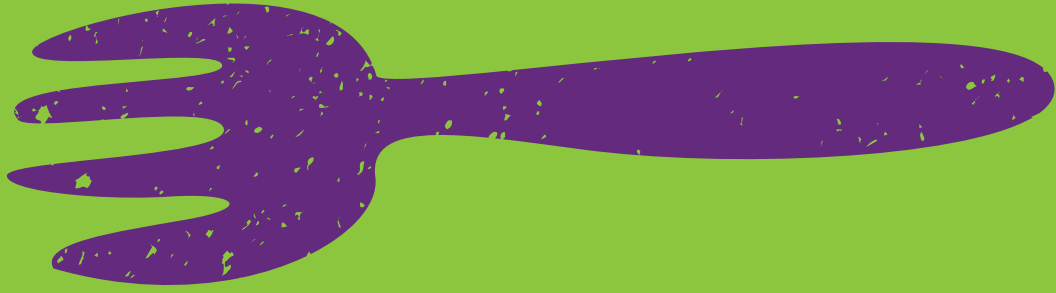
THREE CORPORATIONS ARE ESTIMATED TO CONTROL ALMOST 90% OF GLOBAL GRAIN TRADING.



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EAT LOCAL FEED GLOBAL

14-21 OCTOBER



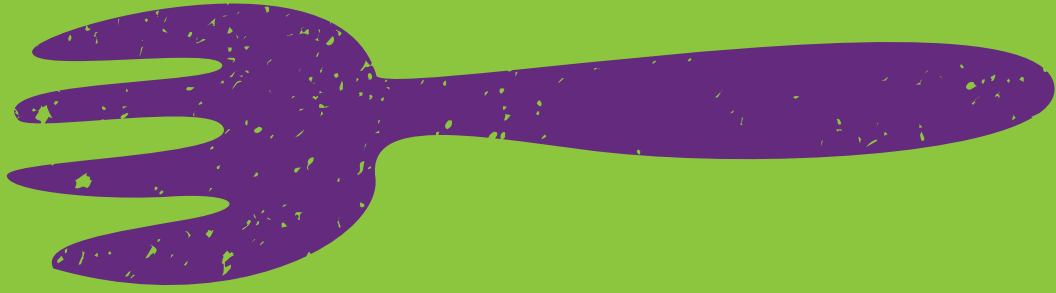
THE GROW METHOD ASKS YOU TO CUT YOUR FOOD WASTE TO MAKE THE MOST OF OUR PRECIOUS RESOURCES. IN WHICH SIX COUNTRIES COULD 5.3 BILLION APPLES BE SAVED EVERY YEAR IF THEY CUT THEIR WASTE?

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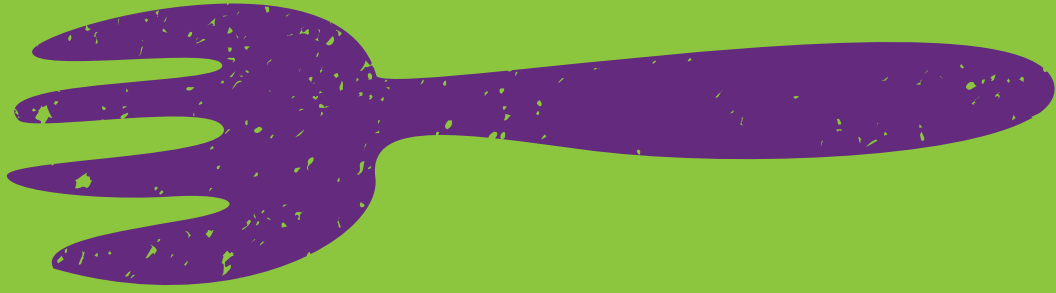
THE GROW METHOD ASKS YOU TO BUY PRODUCTS AND BRANDS THAT ENSURE
SMALL-SCALE FARMERS IN DEVELOPING COUNTRIES GET A FAIR DEAL.
WHAT IS FAIR TRADE?

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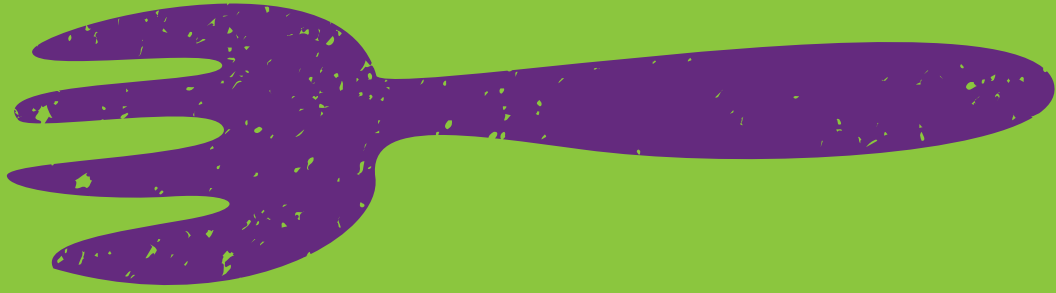
THE GROW METHOD ASKS YOU TO COOK SMART TO
CUT DOWN WASTED WATER AND ELECTRICITY.
HOW CAN YOU SAVE ENERGY IN THE KITCHEN?

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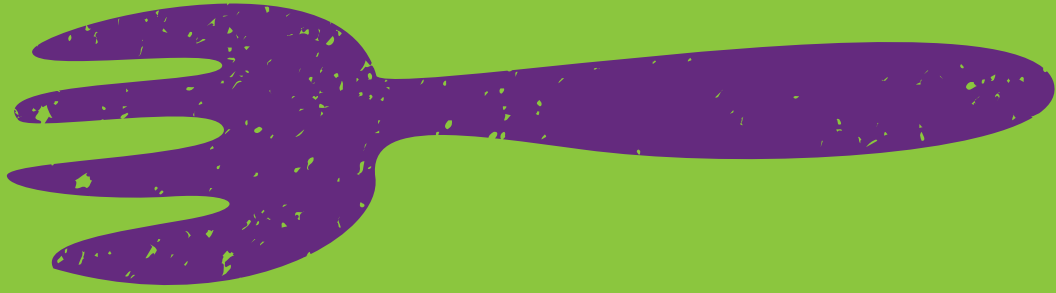
THE GROW METHOD ASKS YOU TO EAT LOCALLY GROWN AND SEASONAL FRUIT AND VEG.
WHAT FRESH FOODS ARE GROWN AND CURRENTLY IN SEASON IN
YOUR PART OF THE WORLD?

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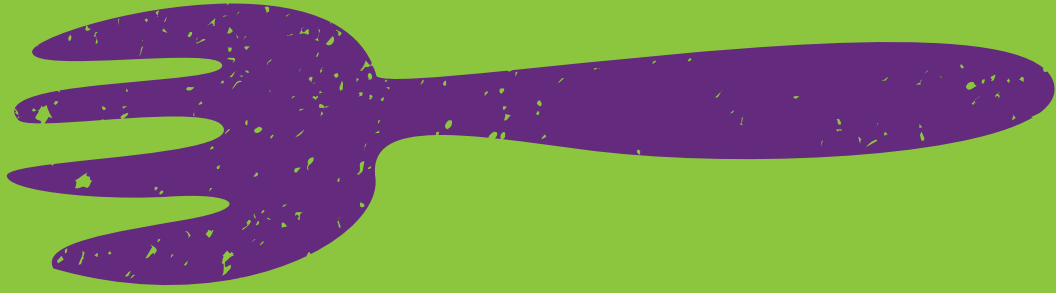
THE GROW METHOD ASKS YOU TO EAT LESS MEAT AND DAIRY
TO REDUCE GREENHOUSE GAS EMISSIONS AND WATER USE.
COULD YOU COMMIT TO EAT ONE LESS MEAT MEAL EACH WEEK?

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THE GROW METHOD SUGGESTS EATING SUSTAINABLY. THIS COULD MEAN BUYING:
ORGANIC; SUSTAINABLE SEAFOOD; AND PRODUCTS WITH LESS PACKAGING.
WHAT ELSE?

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