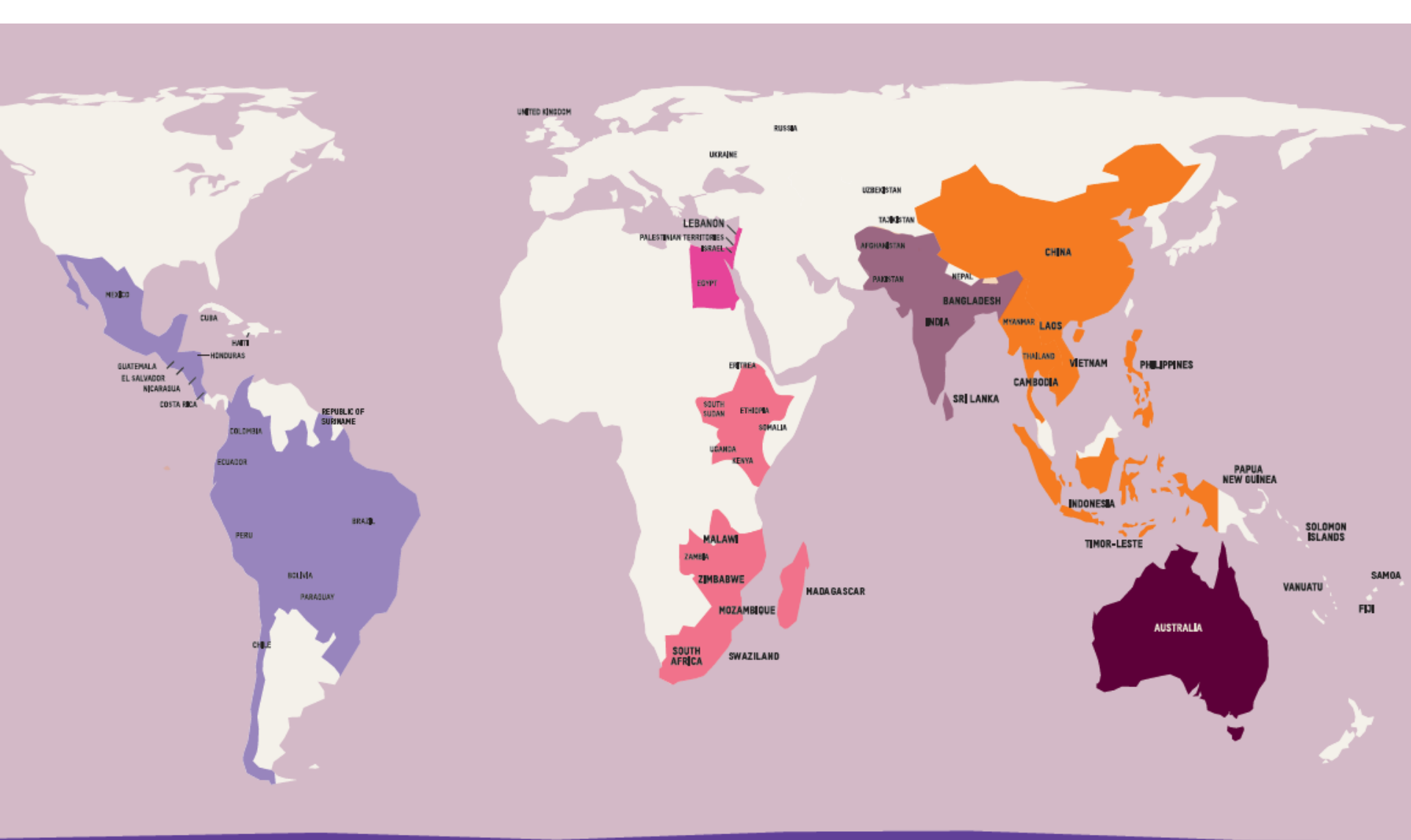




OXFAM SHOP

WHY FAIR TRADE MATTERS



**136 FAIR TRADE AND ETHICAL PRODUCER PARTNERS
IN 40 COUNTRIES AROUND THE WORLD.**

1. Payment of a Fair Price
2. Creating Opportunities for Disadvantaged Producers
3. No Child Labour or Forced Labour and Safe Working Conditions
4. Long-Term Trading Relationships
5. Respect for the Environment
6. Gender Equity

50

YEARS!

Aid Abroad



The COMMUNITY AID ABROAD



THREE SALES CHANNELS



SHOPS



ONLINE

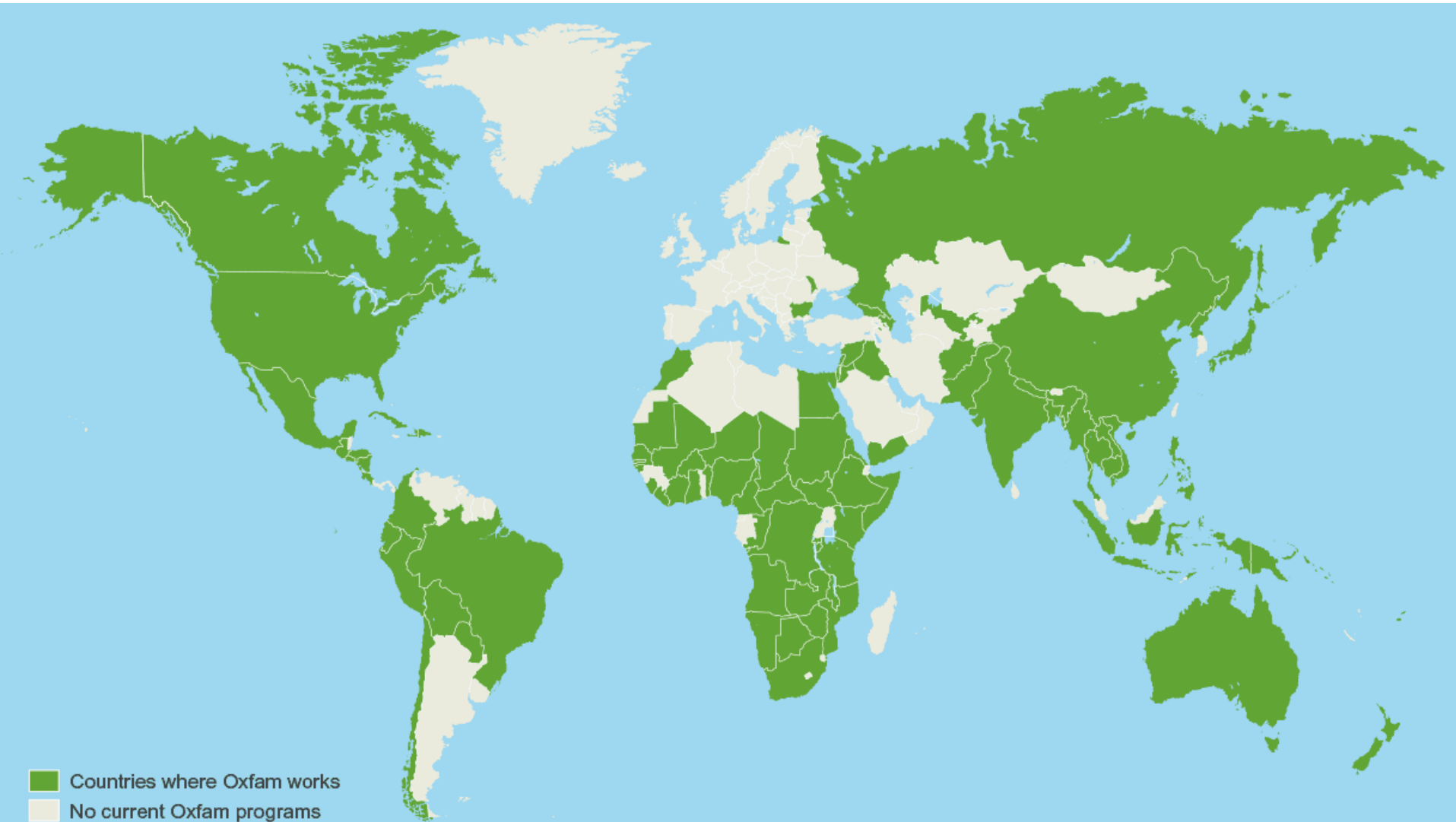


WHOLESALE



OUR WORK WITH PRODUCER PARTNERS IS AT THE CORE OF EVERYTHING WE DO.

WHERE IS GUATEMALA?



GUATEMALA - WAKAMI



GUATEMALA - WAKAMI





- It starts with a rural woman, with an exceptional spirit and a dream to make money for their family.
- They get trained to be an entrepreneur, through a local business incubator linked to Wakami.
- The women then open a business that creates Wakami products and get paid fair trade wages, becoming part of the Wakami Export Value Chain.

- Their business grows, so they can hire and train other artisans in their village. Through Wakami, they have a range of products they can make.

- The village is full of women making a stable income!

- Plus, once they have a stable income, women can participate in the Wakami Villages program that provides, clean water, housing, nutrition and education, to improve the lives of their families and community!





Wakami in Guatemala



OxfamAustralia

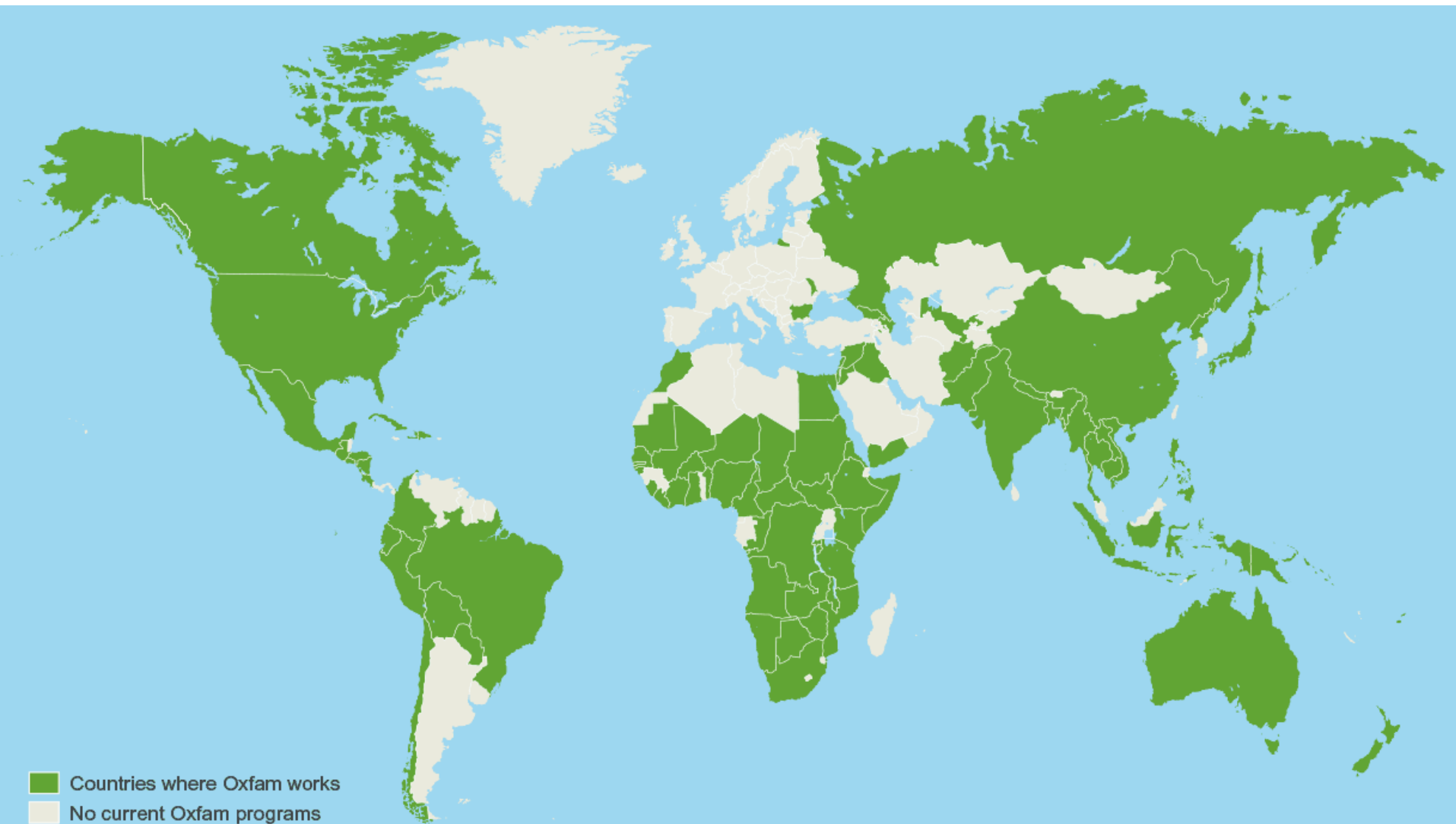
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871 views



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WHERE IS TIMOR-LESTE?



TIMOR-LESTE – CAFÉ TIMOR COOPERATIVE



-  Countries where Oxfam works
-  No current Oxfam programs

TIMOR-LESTE – CAFÉ TIMOR COOPERATIVE



ONE CUP: THE JOURNEY OF COFFEE

THERE'S A FASCINATING STORY BEHIND EACH CUP OF OXFAM FAIR COFFEE. COME ON AN ADVENTURE TO FOLLOW THE PROCESS FROM THE FARMER IN TIMOR-LESTE TO YOUR CUP IN AUSTRALIA.



COFFEE HARVEST

Oxfam's Fairtrade organic coffee story begins on the hills around Maubisse, Timor-Leste. Coffee beans are grown and harvested by family farmers, the ripened red cherries are then sold to buyers from Café Timor Cooperative.

SOAKING AND HULLING

The coffee beans are taken by truck to the processing plant where the outer hulls are removed.



FERMENTING AND WASHING

The beans then go through fermentation and washing processes to remove mucilage and skin.



DRYING, GRADING AND SORTING

The beans are dried on large tarpaulins in the sun for several weeks, before being separated by size and hand sorted for quality.



EXPORT TO AUSTRALIA

Bagged beans are loaded into a shipping container and taken to the port in Dili, Timor-Leste for the sea journey to Australia.



ROASTING AND PACKAGING

On arrival in Melbourne the beans are roasted to bring out the coffee's natural flavour.



READY FOR PURCHASE

Oxfam's Fairtrade coffee is available nationwide from Oxfam shops, Coles and Woolworths and select independent retailers.



Enjoy your coffee.



WWW.OXFAM.ORG.AU/EDUCATION

Photos by Rodney Dekker, Rodrigo Ordóñez, Mariana Guis, Maureen Bathgate and Martin Wurt.

OXFAM
Australia

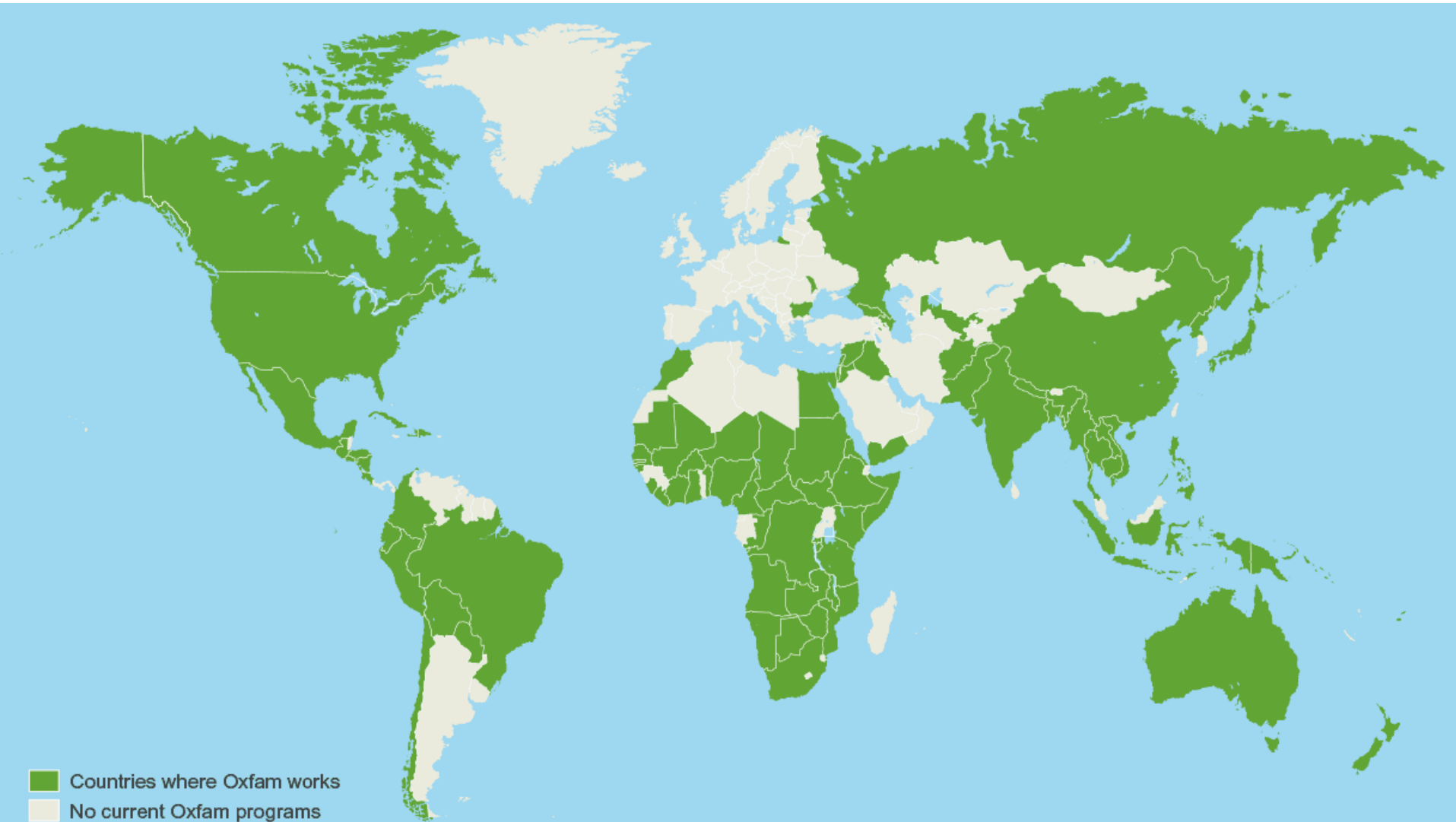
FROM BEAN TO CUP

A close-up photograph of a person's hand holding a small, cylindrical metal container filled with dark brown coffee grounds. A silver spoon is resting on the rim of the container. The background is a dark, textured surface. The text "FROM BEAN TO CUP" is overlaid in large, white, bold, sans-serif capital letters.

0:03 / 1:15



WHERE IS SOUTH AFRICA?



SOUTH AFRICA – WOZA MOYA





SOUTH AFRICA – WOZA MOYA





CHALLENGES

- Export
- Storage
- Stock control
- Managing customers
- Supply Chain
- Product Development
- Capacity building
- WFTO/Fair Trade Membership



We saw that there was a need to do the sock monkeys



Meet our Oxfam Shop partners: Woza Moya in South Africa



OxfamAustralia

✓ Subscribed

131 views

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THANK



You