

# VCE AUSTRALIAN AND GLOBAL POLITICS

## ACTIVITY 1: WORKSHEET – SOCIAL MEDIA PROJECT

### SOCIAL MEDIA PROJECT

#### THE ROLES AND FUNCTIONS OF OXFAM AUSTRALIA AS AN INTEREST GROUP

Using your research on Oxfam as an interest group, you are now going to create a simulated social media feed to demonstrate your knowledge. Using either Facebook status updates and comments, or Twitter tweets and replies, you will communicate your understanding of the roles of functions of Oxfam as in interest group.

#### Step 1:

Complete your research using the worksheet about Oxfam as an interest group.

#### Step 2:

Decide whether to use Facebook or Twitter for your project. Find a template to use for you project. The following sites are a good starting point:

<https://statusclone.com>

<http://www.prankmenot.com>

<http://simitator.com/generator/facebook/status>

<https://www.classtools.net/FB/home-page>

<http://www.classtools.net/twister/>

#### Step 3:

Create a series of posts or tweets with replies, likes or comments that demonstrate your knowledge of the following aspects of Oxfam as an interest group.

You should develop explanations and arguments through the use of replies and comments as well as reflect the point of view of a range of Australian political parties and interest groups as well as citizens:

- examples of Oxfam ideas and policies
- how Oxfam is a source of expert information
- where you can locate Oxfam education about specific issues
- how Oxfam influences government decisions
- Oxfam's international presence
- engagement with the public and evidence of membership
- opportunities for citizen participation

#### Step 4:

Order your posts/tweets in correct backwards chronological order in either a Word (or Pages) or PowerPoint (Keynote or similar) document, or create a Storify.

#### Step 5:

Ensure your project meets the following assessment criteria:

- Use of key terms and concepts relating to political actors;
- Series of posts or tweets that creatively represent your knowledge of each of the dot points in step 3;
- Developed explanations, arguments and points of view that refer to contemporary Oxfam examples;
- Spelling and grammar is correct. Work has been proofread;
- Presentation is clear and consistent and in the correct chronological order.

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## ACTIVITY 2: WORKSHEET – ANALYSING OPPORTUNITIES FOR CIVIC PARTICIPATION

Research:

- One Oxfam Australia offline or online campaign; and
- One other social justice or environmental campaign.

USE THE INFORMATION GATHERED TO COMPLETE THE TABLE BELOW:

QUESTIONS	CAMPAIGN #1: (INSERT NAME)	CAMPAIGN #2: (INSERT NAME)
Why was the campaign formed?		
What are the organisation/group's aims? (State at least two)		
What formal or informal settings of influence are targeted?		
What are the different ways they encourage participation?		
What are the different ways they use their influence to challenge power?		
What extent do you think this organisation and its actions are pitched at a youth demographic (25 years and under)?		
What are the practicalities of joining and participating? What factors encourage/discourage participation? (State two for each)		
Outline expert information provided by the interest group on the issue. (State at least three)		
Analyse the impact of campaigns/ interest groups as a form of citizen participation.		
Justify whether you would be more or less likely to be engaged in the political process if new and social media was used in a campaign or by an interest group.		